

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

NEBO Media, Media Account
3299 K Street NW
Washington, DC 20007
USA

Contract / Revision 501059 /		Alt Order # 06402911
Product NRSC 2012		
Contract Dates 11/03/12 - 11/06/12		Estimate #
Advertiser NRSC		Original Date / Revision 11/02/12 / 11/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				2	\$1,250.00			
N 2	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				2	\$1,225.00			
N 3	KVVU	11/05/12	11/05/12	Katie Couric	2-3p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$650.00			
N 4	KVVU	11/05/12	11/05/12	Anderson	3-4p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$750.00			
N 5	KVVU	11/05/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$900.00			
N 6	KVVU	11/05/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$1,400.00			
N 7	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$1,250.00			
N 8	KVVU	11/05/12	11/05/12	MORE Access	630-7pm		:30			NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$1,175.00			
N 9	KVVU	11/05/12	11/05/12	Extra	M-F 7-730p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$1,250.00			
N 10	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$4,250.00			
N 11	KVVU	11/05/12	11/05/12	Bones	Mon 8p-9p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
501059 /	06402911

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/03/12 - 11/06/12	NRSC 2012	

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div> <div>Week: 11/05/1211/11/121-----1\$7,500.00</div>												
N 12	KVVU	11/05/12	11/05/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$6,800.00
<div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div> <div>Week: 11/05/1211/11/121-----1\$6,800.00</div>												
N 13	KVVU	11/05/12	11/05/12	TMZ	730-8p		:30			NM	1	\$1,625.00
<div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div> <div>Week: 11/05/1211/11/121-----1\$1,625.00</div>												
N 14	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,500.00
<div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div> <div>Week: 10/29/1211/04/12-----1-1\$2,500.00</div>												
N 15	KVVU	11/04/12	11/04/12	NFL Early Game	NFL Early Game		:30			NM	2	\$19,000.00
<div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div> <div>Week: 10/29/1211/04/12-----22\$9,500.00</div>												
Totals											18	\$54,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	18	\$54,000.00	\$45,900.00
Totals	18	\$54,000.00	\$45,900.00

Signature: _____ **Date:** _____

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NOV2/12 14.11
*** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		\$1,250.00	11/5	11/6	2		M-TU	2
PROGRAM : NEWS												
2			700A-900A	30		\$1,225.00	11/5	11/6	2		M-TU	2
PROGRAM : NEWS												
3			200P-300P	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : KATIE												
4			300P-400P	30		\$750.00	11/5	11/5	1		MON	1
PROGRAM : ANDERSON												
5			400P-500P	30		\$900.00	11/5	11/5	1		MON	1
PROGRAM : DR OZ												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
NOV2/12 14 11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	:SPTS:
6			500P-530P	30		\$1,400.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
7			530P-600P	30		\$1,250.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
8			600P-700P	30		\$1,175.00	11/5	11/5	1		MON	1
PROGRAM : MORE												
9			700P-730P	30		\$1,250.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
10			1000P-1100P	30		\$4,250.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
11			800P-900P	30		\$7,500.00	11/5	11/5	1		MON	1
PROGRAM : BONES/HOUSE												
12			900P-1000P	30		\$6,800.00	11/5	11/5	1		MON	1
PROGRAM : MOB DOCTOR												
13			730P-800P	30		\$1,625.00	11/5	11/5	1		MON	1
PROGRAM : TMZ												
14			1000P-1100P	30		\$2,500.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
15			1000A-100P	30		\$9,500.00	11/4	11/4	2		SUN	2
PROGRAM : FOOTBALL												
NOV/12 54000.00 CONTRACT TOTAL 54000.00												
TOTAL SPOTS 18												

REP HEADLINE# 6402911
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 NOV2/12 14.11
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	:	:	:	:	:	:

MARKET TOTALS \$317,647 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*